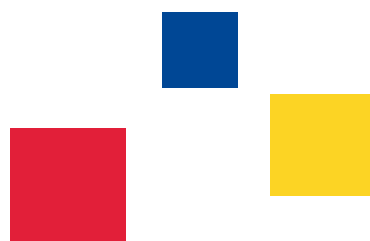


ReView 2021

connects supports inspires



The Scandinavian-Polish Chamber of Commerce for the past 18 years has had the privilege to represent Nordic businesses in Poland and support the development of the Nordic-Polish Economic Cooperation.

2021 brought us the transition from the Pandemic to a new reality - a world, where everyone from businesses to consumers and societies need to adapt quickly to changes.

In 2021 we took on the agenda the most relevant matters for the Nordic community in Poland: sustainable development, energy transformation, constant dialogue with the authorities on law changes. We continued to combine activities in the offline and online spheres.

After many months there were again plenty of opportunities for meetings and live talks, which we especially appreciate. In 2021 we have organized 93 events and 24 of them offered a chance for offline meeting.

The year 2022 brings many challenges, and with the war in Ukraine, we are all facing abrupt and unknown changes again.

Together with the Board and the SPCC Team, we look forward to another year of serving as the voice of Nordic investors in Poland and a supporter of Nordic-Polish cooperation.

Thank you for your support.

Carsten Nilsen, SPCC Chairman
Agnieszka Zielińska, SPCC Director

SPCC in a nutshell

about us



3

The third-largest international chamber of commerce in Poland representing Nordic & Baltic countries



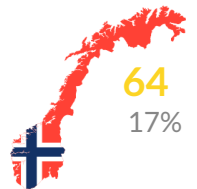
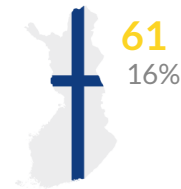
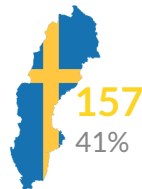
18

years of experience in cooperation with Scandinavian companies

378 Members

46

new Members in 2021



benefits*

our support for your growth

increase your brand's visibility

We promote SPCC members through the best values of the Nordics: innovation, green growth, technology. We show the expertise that makes your brand a market leader. Enhance your company's visibility and increase your communication reach using our channels.

stay on top of current developments

Gain the knowledge from top business minds, exchange experience, obtain the right information and valuable analysis during workshops, conferences economic outlooks.

SPCC connects. B2B matching

Find business partners – we help you to establish connections with other members which translate into your growth.

event partnership

We host about 100 events every year - thematic conferences, webinars, trainings and business mixer. Use the unique opportunity to build your brand credibility and position your brand as an expert in the field.

get involved in multilateral projects

Be a part of partnerships created by SPCC with different stakeholders promoting common business interests

our projects

development - platform - voice

2021 brought to all of us another year of the pandemic. Our online events introduced in 2020 gained more pace and we are grateful for meeting our members face to face. We have organized 93 events including 24 offline meetings.

topics

- ✓ green transition
- ✓ economic outlooks
- ✓ scandinavian workplace
- ✓ building sustainable & circular cities
- ✓ emobility
- ✓ decarbonization of industry

2021

event activities:

93 events



56 online webinars & conferences



24 offline meetings



3500

participants

social media

Social media is one of the most important communication channels for daily communication with our members and for promotion of their activities and business interests.

>4900 followers



144 companies promoted via Linked in/TT posts

28% rise in number of followers on Linked In

on the Green Way

ON THE GREEN WAY is a long-term project, inaugurated in November 2020 under the patronage of the Danish, Finnish, Norwegian and Swedish Embassies in Warsaw.

This is our, Polish - Scandinavian community's response to the climate change challenge, the need for energy transition, and the process of green recovery in Poland.

Find out more:

spcc.onthegreenway.com/

In 2021, we have organized two ON THE GREEN WAY online conferences.



9.06.2021 "Green (R) evolution in cities."



16.02.2021 "Scandinavian solutions on the Polish path to energy transition"

The conferences gathered key stakeholders from business and authorities engaged in building green economy in Poland.

Members engagement in

2021



B2G

30 public affairs initiatives

On behalf of the SPCC Members we successfully submitted comments and amendment proposals to several ministries in response to planned or introduced legislation.

132 companies engaged in SPCC events

74 companies promoted in SPCC magazine

In cooperation with the organisation of international chambers, IGCC, and the Coalition of Chambers of Commerce (KIH) SPCC took part in many consultations of draft laws representing the voice of Nordic investors.

73 companies connected thanks to SPCC Connects program

51 Sales Support Newlsetter & SPCC Recommends

events 2021

Our selected guests



- ✓ prof. Aleksandra Przegalińska, world-class AI researcher
- ✓ Gaute Hagerup, Head of Oslo office, C40 Cities
- ✓ Adam Guibourgé-Czetwertyński, Undersecretary of State, Vice-Minister of Climate and Environment
- ✓ Hans Christian Christiansen, City of Copenhagen
- ✓ Janusz Cieszyński, Secretary of State, Government Plenipotentiary for Cybersrcurity
- ✓ Jacek Jaśkowiak, President of Poznań
- ✓ Katarzyna Gruszecka-Spychała, Vice-President of Gdynia
- ✓ Tadeusz Kościński, Minister of Finance

Our selected offline events

Welcome Back to Work
Business Mixer, 16.09





Finnish Summer Picnic,
11.09



IGCC Roundtable with Vice-
President of Gdynia, 14.10



International Speed Business
Meeting, 9.11



Meeting with the President of
Poznań, Jacek Jaśkowiak, 23.11



Swedish Section Nobel Dinner,
5.11



VIP Meeting with Janusz
Cieszyński, 25.11

www.spcc.pl

let's stay connected



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2021 SPCC Patrons



Danske Bank



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