

## Exclusive Distribution Partnership Opportunity with Trollbeads A/S in Poland

**About Us:** Headquartered in Copenhagen, with subsidiaries in the USA and Italy, and a network of distribution partners spanning over 30 countries, Trollbeads A/S takes pride in being the original bead-on-bracelet concept since 1976. What began with a unique six-faced silver bead has evolved into an iconic jewellery brand with international presence.

**The Opportunity:** As we continue to expand our global presence, we are actively seeking a dynamic and passionate distribution partner to represent Trollbeads in Poland. Joining us, you'll be part of the legacy that has shaped the world of jewellery design.

### What Sets Us Apart:

- **Proven Business Model:** Benefit from a time-tested business model with a history of high return-customer rates in the jewellery industry.
- **Supportive Partnership:** As a Trollbeads distributor, you will enjoy:
  - High sales margins and outstanding ROI.
  - A comprehensive marketing package to boost your sales efforts.
  - Full brand training to ensure you represent Trollbeads with expertise.
  - Ongoing business development support for mutual success.
  - Access to newly redesigned wholesale packages and fixtures.

**Qualities We Seek in Our Partners:** Every successful Trollbeads distributor possesses:

- **Passion:** A genuine love and understanding of our brand's essence.
- **Industry Experience:** Experience introducing and developing jewellery or premium consumer brands, ideally with a background in Scandinavia.
- **Entrepreneurial Spirit:** The drive to take initiative and explore new business opportunities.
- **Business Acumen:** Strong financial understanding and strategic business skills.
- **Multichannel Brand Development:** Proven experience in developing brands across all channels, including retail, wholesale, and online.

Seize this opportunity to join Trollbeads and play a key role in shaping the future of jewellery design in Poland!

**Timeline for Partnership:** We are looking to initiate partnerships starting in 2024.

**How to Connect:** To explore this exciting opportunity and book an introductory meeting, please reach out to Business Development Manager, Maria Infante, [min@trollbeads.com](mailto:min@trollbeads.com)

