

SPCC Activity Plan /2025

Plan for 2025

Growing partnership between Poland and the Nordic countries, united by shared goals and collaboration on critical issues is stronger than ever. The Polish Prime Minister's visits to Sweden, Oslo, and the Baltic Sea NATO Allies Summit in Helsinki underscored our mutual commitment to strengthening ties in deepening the single market, boosting competitiveness and international trade policy in Europe, securing the energy and digital transformation as well as defense cooperation and developing healthcare.

The Polish Presidency of the EU Council has further strengthened these relationships through joint initiatives and activities. With a focus on fostering sustainable development, enhancing trade, and addressing pressing challenges like climate change and innovation, Poland and its Nordic partners are setting the stage for a closer and more resilient European cooperation.

As the Chamber we integrate and inspire the Polish-Scandinavian business community, facilitate dialogue and create business opportunities for our Members.

Focusing on the Members' needs and feedback we created activity plan which will cover the opportunities for selling your services, promoting your brands, get valuable insights into the economic landscape and Nordic – Polish cooperation. The highlight of first half of the year will be the Polish-Nordic Business Summit 2025: How to build a secure and competitive European economy which will gather many stakeholders relevant for Nordic – Polish cooperation.

In the first quarter we also plan to launch a new SPCC website.

We encourage our members to get involved and follow our calendar of events. A year full of new projects, publications, and events ahead of us.

SPCC PATRONS 2025



Danske Bank

DSV



MQWI



Main topics

Nordic investments
in Poland

Economic security,
growth and
competitiveness

Energy, climate and
environment

Advocacy
influence & rule of law

Circular economy

ESG Strategies

AI, Cybersecurity,
Innovation

Logistics, value chain

Promoting Poland
in the Nordics

Diversity, Equity,
Inclusion

Employer branding
& HR

Networking and sales
opportunities

ADDITIONAL AREAS OF FOCUS

New SPCC website

Cooperation with
Universities

FDI surveys



Members promotion

Supporting our Members in developing their business by providing knowledge, inspiration & business contacts.

TOOLS:



NETWORKING OPPORTUNITIES

SPCC Events

Events in
partnerships
with members

BM & cross
Chambers
initiatives



COMMUNICATION ACCESS & PROMOTION

Social Media
Channels

SPCC
Recommendations

SPCC Sales
Support

Recommending
Member's
Business Services
& Products

Content
Publications,
Videos



KNOWLEDGE

Working Committee

Market Update

Company
Visits

SPCC Reports



SPCC PATRONAGE



SPCC EXPERT SUPPORT

KEY PROJECTS

PLANNED FOR 2025

This year will be full of projects. We have a lot of work ahead! Here are some of our flagship projects planned for 2025.

Polish – Nordic Business Summit/ Warsaw

12th of May

Premiere of the report Finnish Business in Poland during 1st Polish–Finnish Business Summit/Helsinki

10th of April

Launching a new website

May

Media debates



STAY IN TOUCH

WITH OUR TEAM



Agnieszka Zielińska
Managing Director



Ewa Lisiewska-Szczygieł
Head of PR



Sylwia Wojtaszczyk-Ciąćka
Head of Insights



Ewa Chojnowska
Head of Business Development



Kamil Gąsiorowski
Regional Manager for Northern Poland



Katarzyna Matejuk
Event Manager



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