2024



Scandinavian-Polish CHAMBER OF COMMERCE

SPCC Annual **Report**

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SPCC IN 2024

2024 was an exceptional year for the Scandinavian-Polish Chamber of Commerce and the Polish Nordic community.
SPCC's 20th Anniversary was a milestone, a testament to our collective efforts and achievements, and a moment to highlight how the SPCC has actively supported the development of economic relations between Poland, Nordic, and the Baltic states.

As Poland's third largest international Chamber, SPCC has over 400 members representing the most important economic sectors. SPCC inspires and integrates the Polish Nordic business community around shared values and interests.

The Chamber cooperates closely with the embassies of the Nordic countries in jointly supporting investors and working to develop Polish Nordic business relations.

SPCC Patrons 2024:

7N · Danske Bank · DSV · equinor · ERICSSON · MOWI · PAGERO Part of Thomson Reuters

Bank Polski · RADISSON COLLECTION WARSAW · Santander Bankowość Biznesowa i Korporacyjna · SEB · VASTINT



2024 in brief

70

Events in 2024

Events in **10 cities** all over Poland

More than **3000** participants

Selected topics:

- ESG
- CIRCULAR ECONOMY
- DECARBONIZATION
- NEARSHORING & LOGISTICS
- ECONOMIC OVERVIEW
- FUTURE WORKPLACE
- AI & TECHNOLOGY

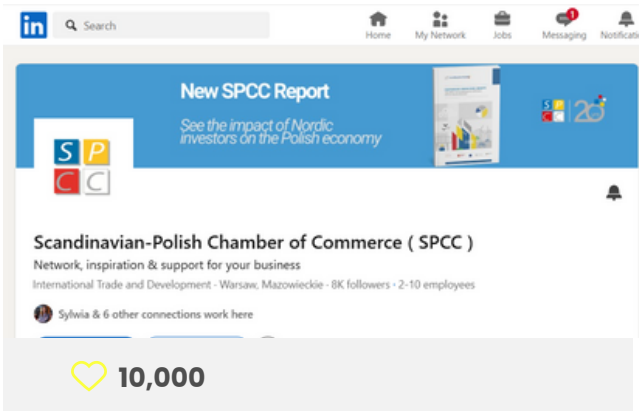
406

Members of SPCC in total

DANISH SECTION	SWEDISH SECTION	NORWEGIAN SECTION	FINNISH SECTION (FTG)
111	171	58	66

Media Followers

10 000 contacts in SPCC database and social media followers



Key Insights :

4

Reports on Nordic - Polish business cooperation

300

industry leaders and key stakeholders at the SPCC 20th Anniversary Gala

9

companies awarded in the first edition of the SPCC Nordic Excellence Award

Membership benefits

Membership in the SPCC gives access to knowledge and information, a wide range of business meetings, and the opportunity to establish contacts and build long-term relationships, all of which play a crucial role in the Nordic business culture.

Meeting opportunities

We organize around 70 events annually, both in-person and online, and member companies are welcome to participate in any interest.
We offer the opportunity to collaborate with SPCC on jointly organized or host events.

Network of contacts

Large organization with representatives of leading Nordic companies, international brands, SMEs. Ambassadors from Nordic countries, local authorities, agencies, and state institutions.

Communication Access

Visibility through SPCC's communication platforms and social media.
Expand the reach of your communication
- strengthen its message by participating in thematic campaigns and SPCC projects.

Knowledge

Gain a unique opportunity to exchange information by participating in economic meetings, roundtables and inspiring conferences. Share your experience and learn from the experience of others.

Promotion

SPCC Recommends & SPCC Sales Support - use promotional tool for initiatives, webinars, and reports from member companies. This communication is sent to the member database twice a month.

SPCC Expert Support

Use a platform offering access to expert knowledge while allowing companies to position themselves as industry specialists.

SPCC 20th Anniversary

SPCC 20th Anniversary

In 2024, the Scandinavian-Polish Chamber of Commerce celebrated its 20th anniversary!

In 2004, Poland became a part of the European Union. A new chapterhad started, and we all felt we were on the threshold of a significantchange. The same feeling was shared by a few vibrant businesspeople from Denmark, Finland, Norway, and Sweden, who had gathered and decided to join Nordic business forces in one strong organisation. For two decades, we have been supporting entrepreneurs and working to strengthen economic cooperation in the Baltic Sea region. During the year, we mark this special occasion by implementing four projects:

SPCC Reports

Nordic Excellence Award

20th Anniversary Gala

Media debate



You can watch a short summary video on YouTube.

SPCC Reports

Report *"Partnership, Knowledge, Development. The impact of Scandinavian companies on the Polish economy"*. A round anniversary is a good reason to reflect on the past and design the future better.

SPCC Report for the 20th Anniversary summarizes the impact of Scandinavian companies on the Polish economy by analyzing investments made over the past two decades and the scale and nature of trade exchanges.

During this time, the Polish economy and the Polish Nordic economic relations underwent an enormous transformation. Today, a growing part of the local Polish economy and nearly **350,000 employees are involved in the supply chain** for exports to Scandinavia.
The total value of Scandinavian investment in Poland in 2023 has already reached EUR 15 billion. A unique characteristic distinguishing Scandinavian investors is their reinvestment rate, **which has reached 70% and is 10 percentage** points higher than the average for all foreign investors.

In the report **"Partnership, knowledge, development. The impact of Scandinavian companies on the Polish economy"** we took a closer look at:

Download the Report

- the development of trade relations
- the impact of Scandinavian investors on Polish GDP
- the labor market
- nature of Scandinavian investments in Poland.



The publications were created in cooperation with SpotData - the economic analysis department of "Puls Biznesu".

SPCC Reports

Key Insights :

10k

The approx. number of **companies exporting** from Poland to Scandinavian countries

56.4

billion Euro

The **total trade** in **goods** and **services** between Poland and Scandinavian countries in 2023

200k

The number of **people employed** by Scandinavian companies in Poland.

350k

The number of **people** in Poland **working** in the entire **supply chain** for exports to Scandinavia.

The share of Polish GDP:

1.3% **directly generated** by Scandinavian companies present in Poland

2.5% **involved** in the entire **supply chain of Polish** exports to Scandinavia. The vast majority of this value is generated by subcontractors working for direct exporters.

The increase in import & export since Poland joined the European Union

- import from Scandinavia to Poland **600%** ▲
- export from Poland to Scandinavia **480%** ▲

The percentage of investors surveyed by the SPCC who declare:

68%

an increase in **investments** in Poland in the coming years

62%

that they are **transferring know-how** to their local partners.

70%

The portion of profits generated in Poland that Scandinavian companies reinvest.

75 BILLION PLN

The added value generated in the supply chain in Poland for exports to Scandinavia

SPCC Reports

The main report was supplemented with in-depth analyzes dedicated to Poland's cooperation with individual Scandinavian countries - **Denmark, Norway and Sweden**. All reports were prepared in cooperation with three respective Embassies.



- Denmark's direct investments in Poland amount to EUR 6 billion and account for **nearly 40%** of all Scandinavian investments in our country
- There are over **750 companies** with origin in Denmark operating in Poland, employing more than **75,000 people**



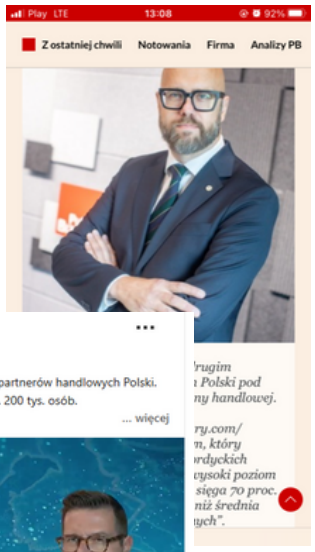
- Norway plays a critical role in ensuring access to raw materials for modern processing industries and contributing to energy security
- Since 2004, Poland has received approximately **2 billion euros** from the EEA Grants and Norway Grants with **925 million euros scheduled for the coming years**
- Norwegian investments in Poland amount to nearly **4 billion euros**



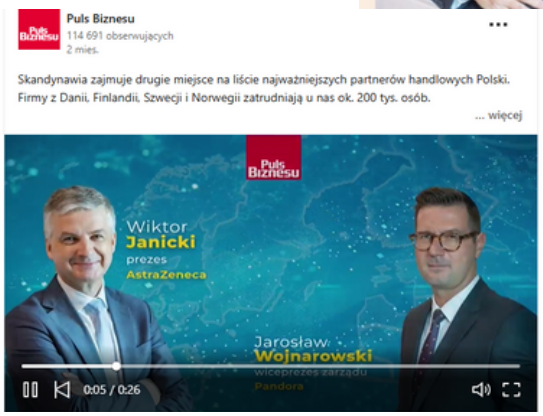
- Swedish investors have consistently treated Poland as a long-term commitment systematically **reinvesting over 90% of their profits**
- Since Poland joined the European Union in 2004, trade between Poland and Sweden **surged nearly 400%,** increasing from EUR 4.2 billion to EUR 20.6 billion by 2023

Download the Reports

Media Debate



Debate organized by "**Puls Biznesu**" - a summary of Polish-Nordic cooperation and its impact on the development of Poland.





During the debate, Artur Swirtun, SPCC Chairman, presented the results of the report "Partnership, knowledge, development. The impact of Scandinavian companies on the Polish economy", and experts summarized 20 years of cooperation between companies from the Nordic region and the Polish market.

In the debate participated representatives of the largest companies with Scandinavian roots operating in our country: ***Wiktor Janicki*** - CEO, AstraZeneca Pharma Poland; ***Artur Białkowski*** - MD of the Business Services Division, Medicover; ***Paweł Jemioł*** - COO, Nordea, ***Jarosław Wojnarowski*** - Vice President for Global Business Services, Pandora, ***Marina Dubakina*** - CEO &CSO, IKEA Retail Poland; ***Artur Swirtun*** - SPCC Chairman.

SPCC Nordic Excellence Award

20th Anniversary is the right moment to acknowledge and appreciate the entities that have played an essential role in building strong economic ties between Poland and Nordic countries and contributing to the development of the Polish market.

The Nordic Excellence Award was awarded to Scandinavian companies that stand out for their economic success as manufacturers or service providers, offer innovative solutions, implement ESG strategies in an exemplary manner or contribute to the local social and business environment while maintaining high standards of sustainable business.

Nordic Excellence Awards was awarded in seven categories, and the winners were announced at the SPCC 20th Anniversary Gala on 12th September 2024.









SPCC 20th Anniversary Gala

More than 250 guests, including representatives of major Scandinavian investors,diplomats, and representatives of media and politics, participated in the 20th Anniversary Gala of the Scandinavian-Polish Chamber of Commerce, held on September 12 at the Ufficio Primo in Warsaw.

The Gala, a crowning moment of the SPCC's 20th Anniversary celebrations, was a time to cherish with the SPCC community on this special occasion. During the evening, the SPCC's Anniversary Report "Partnership, Knowledge Growth.
The Impact of Scandinavian Companies on the Polish Economy" was launched. The announcement of the winners of the Nordic Excellence Award enriched the evening.

Two **guests of honour**, ***Stefan Lindström***, the first Ambassador for Digitization and New Technologies from the Finnish Ministry of Foreign Affairs, and ***Anna Pawlak-Kuliga,*** Global CFO of IKEA Retail - Ingka Group, shared with the audience their thoughts about the future and new technologies. Both speeches inspired and triggered reflections on fundamental values in the world of constant changes and the digital revolution.





SPCC 20th Anniversary Gala











SPCC 20th Anniversary Gala

HONORARY PATRONS OF THE SPCC 20TH ANNIVERSARY

Embassy of Finland Warsaw

ROYAL DANISH EMBASSY Warsaw

Norwegian Embassy

Embassy of Sweden Warsaw

STRATEGIC PARTNERS OF THE SPCC 20TH ANNIVERSARY

AstraZeneca

IKEA

PANDORA

MEDICOVER

Nordea

GALA PARTNERS OF THE SPCC 20TH ANNIVERSARY

essity

EUROTERMINAL

EWORK GROUP

Finnlines a Grimaldi Group company

NORDEC

OX2

SEB

VOLVO

VOLVO CAR WARSZAWA

VOTING SUPERVISING PARTNER:

KPMG

DATA PARTNER

ISI Emerging Markets Group

EMIS REDD

MEDIA PARTNER

Puls Biznesu

SPCC Events

8th of February

Kick-off Business Mixer

Business Mixer, held at Deloitte premises in Warsaw with more than 100 guests was just the perfect start to the busy and exciting time of 2024.

The annual Kick-off event is a chance to catch up with other members and meet the newcomers. This time, we had the honour of receiving H.E. Andreas von Beckerath, who opened the meeting and stressed the importance of the economic cooperation in the Baltic Sea region. The participants also had a chance to listen to economic forecast delivered by Deloitte.









Event Partner:

Deloitte.

19th of February

VIP Meeting

with Minister Krzysztof Bolesta, Secretary of State at the Ministry of Climate and Environment

As the Ministry of Climate and Environment is in charge of areas that cover essential parts of Polish-Scandinavian cooperation, the interest among SPCC members in the first VIP Meeting last year was very high. We were honoured to meet with Mr Krzysztof Bolesta, Secretary of State in the Ministry of Climate and Environment.

As a lively discussion testified, the green transition of the energy sector, circular economy, and sustainable industry development is high on the SPCC's members' agenda. During the meeting, we touched upon crucial topics and priorities of the Ministry, including renewable energy development, clean air, electromobility and forest management.









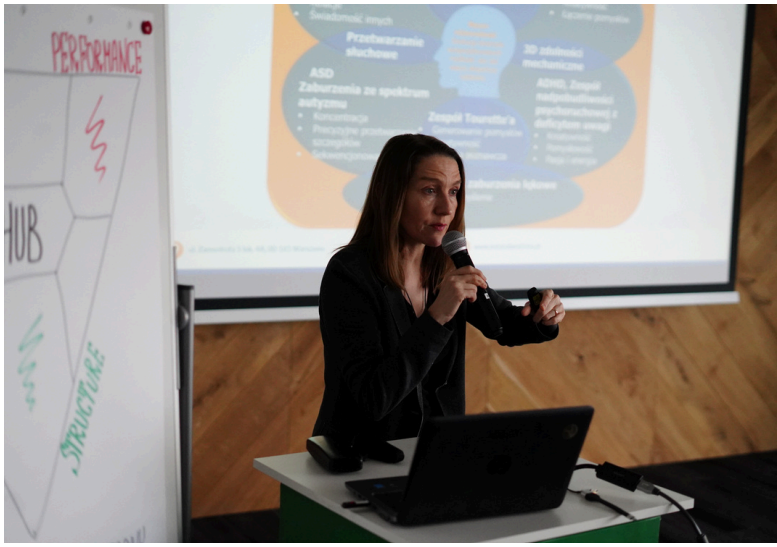
21st of February

HR Meeting

Neuroatypical people in the workplace - discover, understand, and work together.

During a meeting for HR and P&C experts organized in collaboration with KMD, we discussed aspects of neurodiversity. We aimed to explore this topic in the context of the workplace and employment.

Wanda Brociek (Wings of Change), Dr Anna Kieszkowska-Grudny (Instytut BezStresu), Karolina Radziszewska (Skanska), and Mikołaj Stolarski (KMD) shared their knowledge and experience in working with neurodiverse teams, presented how to benefit from diverse perspectives and thinking styles.









Event Partner:

KMD

16th of April

Annual General Meeting

During the Annual General Meeting, Artur Swirtun, SPCC Chairman and Agnieszka Zielińska, SPCC Director, presented the report for 2023 and the action plan for the upcoming months. The assembly elected the Chamber's management board.

SPCC Board / 2024



Artur Swirtun
Chairman



Leif Christiansen
Vice-Chairman



Carsten Nilsen
Vice-Chairman



Esko Kilpinen
Vice-Chairman



Lech Gniady



Maria Onnikki - Górski



Siren Knudsen



Marzena Zahlin



Maciej Szczepkowski



Jon Lenck



Leif Skipenes



Erik Hallgren

25th of June

VIP Meeting

with Minister Dariusz Standerski, Secretary of State at the Ministry od Digital Affairs

The gravity of cyber threats has never been greater, impacting state institutions and entrepreneurs. This is one of the critical issues from the business perspective. Therefore, the SPCC was happy and honoured to host a breakfast meeting with Dariusz Standerski, Secretary of State at the Ministry of Digital Affairs.

In addition to cyber security, we talk about investment, the development of artificial intelligence and legislation. Minister Standerski gave a comprehensive presentation of the Ministry's activities and plans and thoroughly answered all companies' questions.









4th of October

Crayfish Party

Nordic late summer tradition

The Crayfish Party, celebrated by members of the Finnish and Swedish Section of SPCC, is a lively Nordic tradition that adds a cultural twist to business networking. The event typically takes place in late summer, featuring freshwater crayfish and traditional songs with special, funny hats and bibs.

Last year the **Crayfish party** took place in **Warsaw** and **Szczecin**.











22nd of November

Nobel Dinner

The Swedish Section of SPCC hosted its traditional Nobel Dinner celebrating the strength and collaboration within the Swedish-Polish business community.

Erik Hallgren, Alexandra Kazimierski and Beata Osiecka conducted this charming evening last year. The 1974 Nobel Banquet in Stockholm inspired the menu and paid homage to Nordic culinary traditions and timeless flavours.

The programme included a welcome speech of Minister-Counsellor Johannes Danielsson, Deputy Head of Mission, Embassy of Sweden in Warsaw and Herman Lindqvist, Swedish journalist, foreign correspondent and passionate historian.











Event Partners:

Electrolux Group · MEDICOVER · SAAB · STENA RECYCLING · Kinnarps · Puls Biznesu

27th of November

CEO Meeting

Looking ahead to 2025

The goals of the Polish EU presidency, the consequences of the US presidential elections, and forecasts for 2025 in the context of the growing potential of Nordic-Polish cooperation were analyzed by our experts: *Bartosz Krzemiński* from Polityka Insight, *Eliza Przeździecka* from SGH and *Jakub Jasiczak* Chairman at Polish Association of University Knowledge Transfer Companies.

Security issues, which are at the core of the priorities of the Polish presidency, are becoming an essential field of Polish-Nordic cooperation, especially regarding security in the Baltic Sea region.
The meeting was co-organized with our Partner SEB and held in the SEB Warsaw office.









Event Partner:

SEB

1st of December

Danish Family Christmas Brunch

First Sunday of December the Danish Section of SPCC always starts with traditional Julefrokost – Danish Family Christmas Brunch.

Delicious food based on traditional Danish recipes and ingredients straight from Denmark - from Flæskesteg to Risalamande, great company and magical atmosphere are the essential ingredients of our Brunch.

A special visit from Santa Claus brings smiles to kids (and adults alike)!









Event Partners:

bec FINANCIAL TECHNOLOGIES · BRANDINC · CeMat · Danske Bank · ecco · GOODVALLEY Since 1994 · LEGO · Netcompany · dobrewina.pl · DSV Global Transport and Logistics · uno transport · Schulstad

6th of December

Finnish Independence Day

On December 6th, we meet to celebrate Finland's Independence Day. It has always been a special occasion for us.

Esko Kilpinen, the Chairman of SPCC Finnish Trade Guild and H.E. Paivi Laine, Ambassador of Finland to Poland, welcomed members of the Finnish community and opened the event.



Once again, funds raised at the charity raffle supported the Polish Humanitarian Action (PAH) Action and its 'SOS POWÓDŹ' campaign dedicated to this year's flooding victims from southern Poland. Thank you for every donation!







Event Partners:

Main Partner

YIT

Golden Partners

fortum Nordea

Silver Partners

ECOVIS LEGAL POLAND · NOKIA · PAGERO · Suomen Unipol LP · WÄRTSILÄ



SPCC Events in 2024

70 events in total

29	Warszawa	2	Kraków
8	Tricity	3	Poznań
12	online	2	Wrocław
1	Katowice	3	Łódź
1	Aalborg/Dania	9	Szczecin

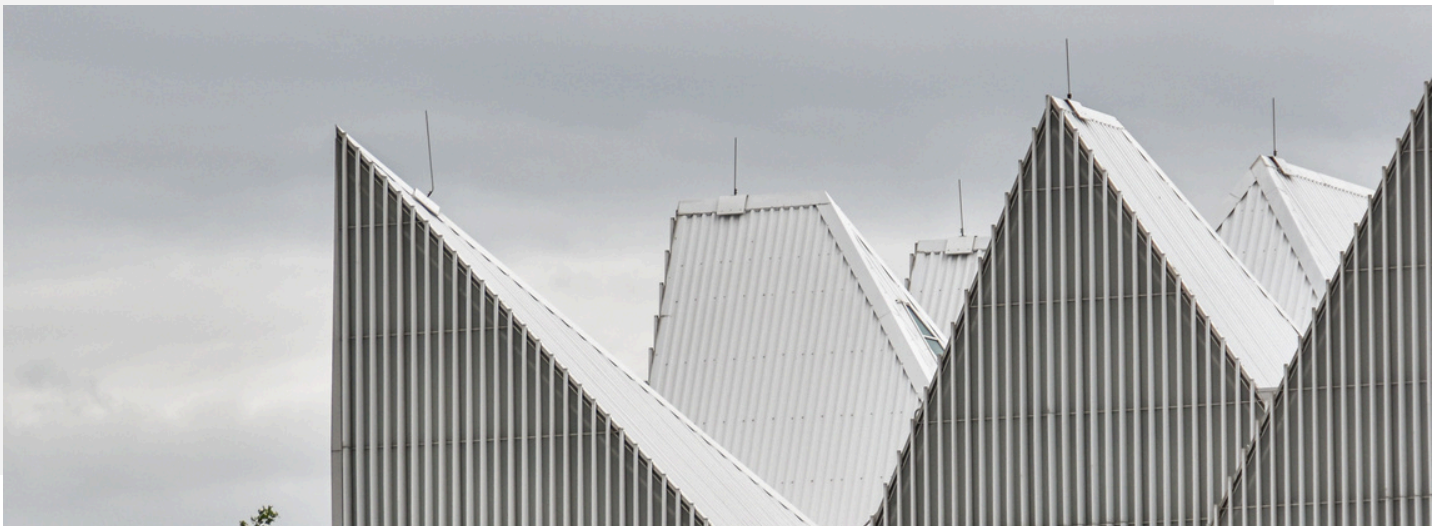
SPCC in Szczecin

In 2024, SPCC was active in Szczecin and the West Pomeranian region through our own-brand events and initiatives in collaboration with partners such as the Royal Danish Embassy and local city authorities.

The year started on a strong note - on February 1st, the **Royal visit of King of Denmark Frederik X,** who attended a reception with the participation of the city's impressively large Danish-Polish business community. SPCC was also a partner of **Scandinavian Days**, held in May. Additionally, we visited various companies — on June 20th, our members had the opportunity to tour the **IKEA Industry factory in Goleniów, and on March 26th, we were hosted at the** ERYK office to discuss Polish-Danish synergies in workplace culture.

We also organized key networking events, including the **Crayfish Dinner** in September and the **Christmas Family Afternoon** in December.

Furthermore, Piotr Krzystek, the Mayor of Szczecin, received the SPCC Nordic Excellence Special Award 2024 in recognition of his outstanding efforts in strengthening Nordic-Polish relations.





His Majesty King Frederik X of Denmark visiting Szczecin, February 2024
fot. Embassy of Denmark



Reception on the occasion of Royal visit, February 2024
fot. Embassy of Denmark



Scandinavian Days, May 2024.
Interview with Wojciech Faszczewski, Coloplast



Scandinavian Days, May 2024



IKEA Industry factory visit in Goleniów, June 2024



Piotr Krzystek, the Mayor of Szczecin, receives SPCC Nordic Excellence Special Award

SPCC in Tricity

Last year, the Chamber hosted a variety of networking and professional events in the Tricity region.

Those included industry discussions such as the **Scandinavian Forum** in Stena Line headquarters and social meetups like the **Summer Cocktail by Vastint.** Business-oriented initiatives include the **International Speed Business Mixer** for rapid networking and the **Best Practice Sharing in Customer Experience hosted by ISS.** We haven't missed festive gatherings like the **Christmas Family Afternoon** in December. We were also accompanying H.E. Øystein Bø, Ambassador of Norway to Poland, on his visit to Norwegian companies in the region.





International Speed Business Mixer, April 2024



The Best Practice Sharing in Customer Experience, March 2024



H.E. Øystein Bø, Ambassador of Norway and Carsten Nilsen, SPCC Vice-Chairman visiting Kongsberg office in Gdynia



H.E. Øystein Bø, Ambassador of Norway and Carsten Nilsen, SPCC Vice-Chairman visiting Mowi headquarters



Scandinavian Forum in Stena Line, November 2024



Scandinavian Forum in Stena Line, November 2024

Expanding connections

SPCC's regional impact in Poland

SPCC also held events in **Poznań, Wrocław, Kraków, Łódź and Katowice,** discussing green transition, rapid AI development, cybersecurity and economic forecasts. These events provided numerous networking opportunities, primarily through meetings co-organized with other bilateral chambers of commerce.



Decarbonizing industry conference, November Wrocław



Decarbonizing industry conference, November, Wrocław



Regional Meeting in Kraków - Is your business ESG ready? May, Kraków



How artificial intelligence will affect business? May, Poznań



Trends in the BPO & SSC sectors, Nordea, November, Łódź



Christmas reception, December, Poznań

Partnerships & Advocacy

Partnerships & Advocacy

SPCC, using its tools and platforms, raises key issues and concerns that affect members

SPCC Members Meeting with:

- Krzysztof Bolesta, Secretary of State in the Ministry of Climate and Environment
- Dariusz Standerski, , Secretary of State in the Ministry of Digital Affairs

SPCC Round Table with:

- Ministry of Climate and Environment: *International experience with regulations on extended producer responsibility*
- Ministry of Finance: *Global trends in e-invoicing And the future of e-invoicing in Poland*

IGCC :

- *Poland in the opinion of foreign investors Survey* - The project led by AHK Polska
- *IGCC Tax and Finance Committee* - The project led by CCI France Pologne.

SPCC is a member of the International Group of Chambers of Commerce, created by 17 business associations as a bringing-together platform for the international business community in Poland. SPCC is also active as a member of Nordic networks: Swedish Chambers International and Fincham.

IGCC International Group of Chambers of Commerce

FINNCHAM

swedish chambers international

Partnerships & Advocacy

In 2024 SPCC was a partner and patron of numerous initatives, among others:



- Scandinavian Days in Szczecin
- Stena Circular Economy Award
- Business Environment Assessment Study (BEAS) and reports by Antal
- Circular week & European Sustainability Congress 2024, Warsaw
- Offshore Wind Poland Conference, Warsaw

24th of October

Promoting Poland in the Nordics

Your way into the Polish market

We have discussed the opportunities of Danish-Polish cooperation and presented practical tips how to do business in Poland for Danish companies during a meeting in Aalborg.

The Danish Section of SPCC organized the event in cooperation with the Danish Export Association and the Embassy of Denmark in Poland. We presented the latest SPCC report on Nordic investors in Poland during the event, highlighting opportunities and potential for Danish-Polish cooperation.

In the past decade, Denmark has become a regional leader in investments in Poland, doubling its investments here. More than 750 Danish companies have already chosen Poland to do business.



In cooperation with:

DANISH EXPORT ASSOCIATION

ROYAL DANISH EMBASSY Warsaw

Event Partners:

DESMI · HUGIN CONSULTING · KPMG · PRP law · Santander

Partnerships with Nordic Embassies

The Nordic embassies are close partners of the SPCC; we cooperate closely to support investors and develop Polish-Scandinavian business relations, implementing a wide range of initiatives.

In 2024, together with the Embassies of Denmark, Norway and Sweden, we have prepared reports with in-depth analyses dedicated to Poland's cooperation with individual Scandinavian countries. The SPCC Finnish Trade Guild, in collaboration with the Embassy of Finland, organized business breakfasts touching upon crucial business topics. In the spring, we had the pleasure of celebrating Danish Constitution Day and Norwegian Constitution Day. In December, the Embassy of Sweden invited the Swedish business community to celebrate Santa Lucia - concerts in Warsaw have already become a well-established tradition!

SPCC also participated in His Majesty King Frederik X's visit to Szczecin in February. We had the honour to accompany H.E. Andreas von Beckerath, Ambassador of Sweden, during his visit to Lower Silesia and H.E. Øystein Bø, Ambassador of Norway, visiting Norwegian companies in Northern Poland.

ROYAL DANISH EMBASSY Warsaw

Embassy of Finland Warsaw

Norwegian Embassy

Embassy of Sweden Warsaw



Visit to Electrolux factory



Visiting Essity manufacturing site in Oława



H.E. Øystein Bø, Ambassador of Norway and Carsten Nilsen, SPCC Vice-Chairman visiting DNV in Gdynia



Danish Constitution Day celebrations at the Residence of Ambassador of Denmark



Announcement of the report „Swedish companies in Poland" at the Embassy of Sweden Midsommar celebrations in Warsaw



Santa Lucia celebrations

Our Team



Agnieszka Zielińska
Managing Director



Ewa Lisiewska-Szczygieł
Head od PR



Sylwia Wojtaszczyk-Ciąćka
Head of Insights



Ewa Chojnowska
Head of Business Development



Kamil Gąsiorowski
Regional Manager for Northern Poland



Katarzyna Matejuk
Event Manager



Nelly Werle
Project Manager



Marzena Jędruszczak
Office Coordinator



Thank you!

That was a special year and busy year. We can't wait for the new challenges in the coming year. Stay tuned!

Jump to *(quick links)*:

SUMMARY

ANNIVERSARY

EVENTS

REGIONAL EVENTS

PARTNERSHIPS & ADVOCACY

TEAM



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