

Business in North-West Poland

- the place to be if you want to increase your competitiveness and get close to one of the biggest and fastest growing markets in Europe

Date	7th February 2013
	B2B match-making: 11.15 - 13.45
	Seminar: 13.45 - 17.30
	Networking and buffet: 17.30 - 20.00
Location	INNOVATORIUM Birk Centerpark 40, DK-7400 Herning
Prices	See below – page 4
Registration	Sign up at www.pdcc.dk/events/nw-poland or event@pdcc.dk latest 28 th January

Please indicate if you will participate in both events or only the seminar

11.15 B2B match-making

Book meetings in advance and create new contacts!

In connection with the seminar we are making a B2B event where your company has the possibility of meeting the other participants from Danish and Polish companies. The meetings are arranged in advance based on yours and the other participants' wishes for cooperation.

Go to www.pdcc.dk/b2b and view the company descriptions of the other participants and request meetings.

Here is how it works:

1. All participating companies send in a brief company description including offers and wishes for cooperation.
2. The participants choose the companies they would like to meet based on the descriptions and send in their request for meetings on 28th January at the latest.
3. All participating companies will receive individual meeting schedules a couple of days before the event.
4. The participants meet on 7th February. 20 minutes are assigned to each meeting.
We will assist your company through the entire process.

Agenda

11.15-12.00	Registration
11.30	Light lunch for B2B participants
12.00-13.45	B2B meetings between participating companies and organizations. 20 minutes per meeting.

Organized in cooperation with:



13.45 Seminar

Agenda

- 13.45** **Registration for seminar. Coffee and refreshments**
- 13.55** Welcome
- 14.00** **Copenhagen Institute for Futures Studies - CEO Ulrik Blinkenberg**
What are we going to make a living of in Denmark for the next 30 years?
How will Poland develop in the next 30 years?
Does Poland represent competition or opportunities for Denmark and Danish companies and vice versa?
- 14.30** **The Polish Embassy in Denmark - Commercial Counsellor Jacek Wójcikowski**
Facts about Poland
Key figures on economy, trade etc.
- 15.00** **Investor's Assistance Center - The Marshal's Office of the West Pomeranian Region - Director Paweł Bartoszewski**
Facts about North-West Poland
Services for companies in the region
- 15.30** **Coffee break**
- 15.45** **Enterprise Europe Network – Project Manager Thomas C. Andersen**
Find business partners in Poland through Enterprise Europe Network
- 16.00** **Ammeraal Beltech Sp. z o.o. – Managing Director Kenneth Thomsen**
Success story about establishing a production company in Poland
- 16.30** **BIC Group – Managing Director Jens-Chr. Møller**
Experiences from the past 10 years as a Danish director in Poland
Expectations to future business opportunities in Poland
- 17.00** **Detailed outline of the programme for the study tour to North-West Poland (see page 5)**
by PDCC Marketing Coordinator Pernille M. Andersen
- 17.30** **End of seminar**

17.30 Networking and buffet

Organized in cooperation with:



Copenhagen Institute for **Futures** Studies
Institutet for **Fremtids**forskning



Business in North-West Poland

Speakers



Ulrik Blinkenberg - MA Law

2012 - Present: CEO/Managing Director of The Copenhagen Institute for Futures Studies

2012 - Present: Chairman of Copenhagen Concept (Business Investment Company)

2010 - 2012: Managing Director of Private hospital Group Scandinavia



Jacek Wójcikowski - MA in English

2009 - Present: Head of, and Commercial Counsellor at the Polish Embassy in Copenhagen with responsibility for promotion of Polish exports to Denmark as well as Danish investment to Poland

2007 - 2009: Head of a section of NKC – an Irish consulting company in Poland, responsible for securing external financing (including EU funds) to infrastructural projects in the Municipality of Głogów



Paweł Bartoszewski - MA in management and marketing

2008 - Present: Director of Investors' Assistance Center, Marshal's Office of the Westpomeranian Region

2007 - 2008: Chief specialist in Department for International Cooperation, Marshal's Office of the Westpomeranian Region



Thomas C. Andersen - MA in Social Sciences and History

2004 - Present: Project Manager of Enterprise Europe Network at Erhvervsrådet Herning & Ikast-Brande

2002 - 2004: Project Manager at North Denmark EU office



Kenneth Thomsen - Graduate Diploma in Business Administration

2011 - Present: Managing Director at Ammeraal Beltech Sp. z o.o.

2009 - 2011: Planning Manager and later Internal Logistics and Planning Manager, Ammeraal Beltech Modular A/S

2008-2009: Fulfilment Manager, Ammeraal Beltech Modular A/S



Jens-Christian Møller - MBA

2012 - Present: Chairman of Polish-Danish Chamber of Commerce

2006 - Present: Managing Director of BIC Electric Sp. z o.o. and since 2009 BIC Consulting A/S

2004 - 2006: Director of Hydrogen Innovation and Research Centre (HIRC)

1995 - 2004: Director and later Managing Director of demex electric a/s and demex electric polska Sp. z o.o.

Prices

B2B match-making and lunch 11.15 – 13.45

Members of The Business Development Centre Herning & Ikast-Brande, CIFS or PDCC:

Free of charge*

Others:

DKK 750*

Seminar, coffee and dinner buffet 13.45 – 20.00

Members of The Business Development Centre Herning & Ikast-Brande, CIFS or PDCC:

Free of charge*

Others:

DKK 1,000*

*If you sign up and fail to give 48-hour cancellation notice, you will be charged a no-show fee of DKK 1.000,00.

Study tour to North-West Poland

Mark your calendars now for 11th-12th April 2013

Preliminary programme:

Thursday 11th April

- Flight from Jutland to Szczecin in the morning
- Visit at Coloplast and Nordea – including meeting the management of these companies
- Visit local and regional business development office
- Sightseeing tour of Szczecin
- Gala dinner with speeches etc.
- Overnight stay at Radisson Blu Szczecin

Friday 12th April

- Visit at Netto, Ammeraal Beltech, HG Poland and BIC Electric including meeting the management of these companies
- Visit local business incubator house
- Flight home to Jutland in the late afternoon

Prices

2-day study tour 11th-12th April – incl. flight, hotel, local transportation, guided tour and meals:

Members of The Business Development Centre Herning & Ikast-Brandø, CIFS or PDCC: DKK 2,000* (estimate)

Others: DKK 4,000* (estimate)

*this low price is based on expected sponsorships. Final price will be presented on 7th February

Sign up for the study tour already now at www.pdcc.dk/events/study-tour2013 or event@pdcc.dk



Polish-Danish Chamber of Commerce

Secretariat • Ryvangs Alle 46 • 2900 Hellerup-Copenhagen • Denmark

Administration • Birk Centerpark 40 • 7400 Herning • Denmark

pdcc@pdcc.dk • www.pdcc.dk • VAT: DK 34539146