

Projekt „INWESTUJ W POMORSKIE II – Promocja atrakcyjności inwestycyjnej regionu województwa pomorskiego w krajach Skandynawskich i Niemczech” finansowany w ramach Regionalnego Programu Operacyjnego dla Województwa Pomorskiego na lata 2007-2013

Pomerania promoting IT sector in Finland!

Pomeranian Regional Development Agency from Słupsk is organising another trade mission to Scandinavia. Companies from Pomerania can submit applications for financial support for their participation.



Oslo Technopolis, photograph by PARR

The mission is due to take place between 20th and 24th April 2015 during ICTexpo 2015 in Helsinki. The programme includes meetings with Finnish companies, B2B talks, and as part of exchange of good practices, study visits to science and technology parks and clusters.

- „We have started a competition for Pomeranian ICT companies to enable them to take part in a trade mission to Finland. We have secured funds to support 5 SME sector companies. We would like to encourage businesses from all of Pomorskie Region to apply. Before leaving on a mission, we are intending to organise workshops whose main focus will be on practical advice concerning cooperation with the Finns, as well as cultural differences affecting business relations” – says Bartosz Świtała, the Head of the Project.

The trade mission has active support of Trade and Investment Promotion Section of the Polish Embassy in Helsinki and the Finnish partners. Plans include a Polish-Finnish business seminar combined with networking meeting for the companies that will take place during ICTexpo. The aim is to promote Pomeranian potential across ICT – the sector with the greatest investment advantage.

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- „*Last year was record-breaking for Pomeranian Region in terms of number of investments in the IT sector. In 2014 alone our region saw new additions in the form of such companies as: SMT Software, PGS Software, Powel, Epam, Schibsted, Movo, three of which come from Scandinavia (Powel, Schibsted, Movo). These numbers reflect a growing interest of the Nordics in our region. In order to build business relationships in the Baltic area effectively, it is essential that our domestic companies start showing a greater interest in the Scandinavian market.*” – said Anton Koval, ICT Project Manager, Invest in Pomerania.

It will be the sixth edition of ICTexpo in Helsinki and the event will offer two days full of innovations, and inspiration. It will be one of the biggest professional IT-shows in Scandinavia with cutting-edge solutions from the sector. It will be closely connected and held simultaneously along „Talous 2015” - a platform for exchange of ideas and business innovations in the area of modern business economy.

- „*So far we have conducted 4 trade missions to Denmark, Norway, Sweden, and Germany. Currently our project team is getting ready to organise another mission to Finland. We are also planning an international conference aimed at strengthening cooperation and exchange of experiences. Slupsk will see partners from the previously visited countries come together to exchange their experiences regarding development of modern solutions, as well as to discuss the vision of implementing joint ideas and projects in the fields of ICT, renewable energy and ecotechnology.*” – sums up Mirosław Kamiński, the President of PRDA.

Pomeranian Regional Development Agency manages the Slupsk Special Economic Zone and Slupsk Technological Incubator. For over 20 years, have been supporting the development of entrepreneurship and economic activity of regional companies in Pomerania.

More info about projects activities at our website: <http://sse.slupsk.pl/index.php/en/zone/eu-projects/invest-in-pomerania-2>

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