

SPCC 2013 REVIEW

BUSINESS SUPPORT



EVENTS



PROMOTION



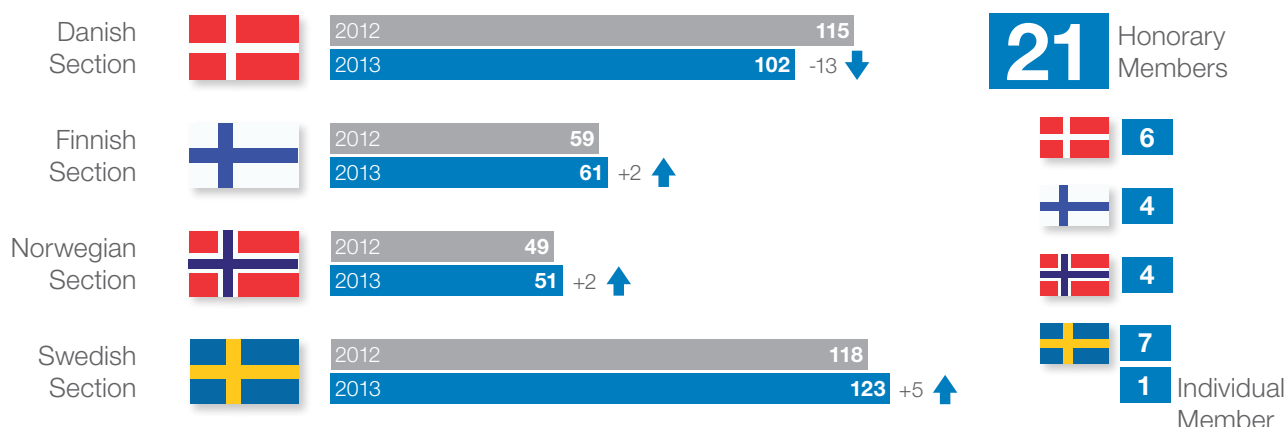
2013 was a year with many positive developments as well as challenges for the Scandinavian-Polish Chamber of Commerce. The Chamber has achieved most of its plans, projects and managed to expand the SPCC community with new Member companies. SPCC would like to thank its Members for their support and assure that the Chamber will continue to assist you and will do its best to fulfill your expectations. 2014 will be a milestone in SPCC development as the Chamber celebrates its 10th Anniversary. SPCC hopes that you will be able to participate in some of the many events which have been prepared both in Warsaw and the regions throughout this anniversary year. SPCC looks forward to yet another decade of development and growth with the Members.

Carsten Nilsen
SPCC Chairman

BUSINESS SUPPORT

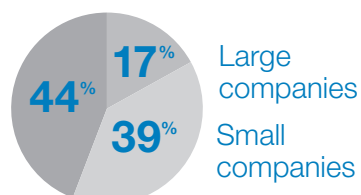
DEVELOPING BUSINESS CONNECTIONS

337 corporate Members **+ 44** companies joined SPCC in 2013



83% of SPCC Members are Small and Medium Enterprises

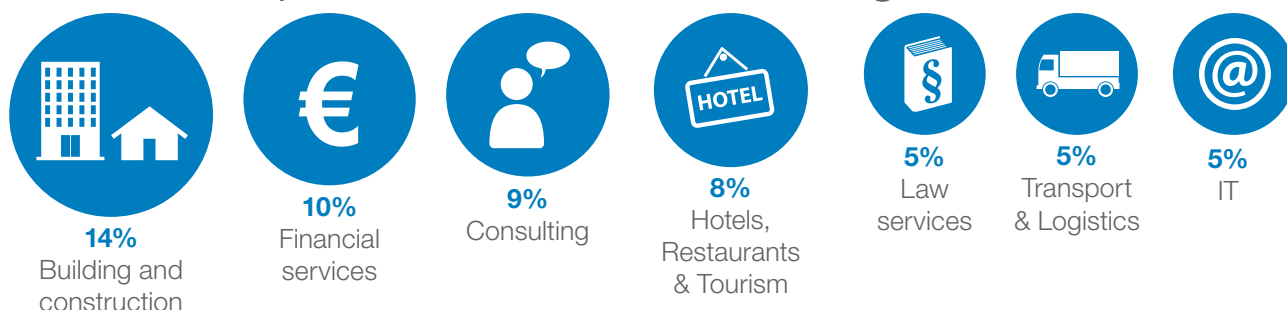
Medium companies



SPCC represents the following countries:



The most represented industries among SPCC Members



65% of SPCC Members are located in **Warsaw**

Other cities are: Szczecin **9%**, Tricity **9%**, Poznań **6%**, Wrocław **5%**, Kraków **3%**



EVENTS

NETWORKING AND EXPERIENCE EXCHANGE PLATFORM

80

events organized by SPCC in 2013

↑33%

more than in 2012

22

events organized by
the National Sections

28

events organized in regions

Together more than

5000



participants



Events divided into

4

categories



NETWORK



KNOWLEDGE



EXPERIENCE



SOCIAL

105

renowned speakers
representing:

- Politics and diplomacy
- Local authorities
- Business
- Media and culture



5

new formulas:

- SME Club
- Nordic Afterwork
- Economic Luncheon
- SPCC Businesswomen Network
- Scandinavian SWOT conference

PROMOTION

PROMOTING NORDIC VALUES, BUSINESS CULTURE
AND BEST PRACTICES OF SPCC MEMBER COMPANIES



Nordic Investment in Poland

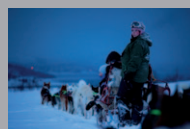
Publication dedicated to recent developments of Nordic FDI in Poland printed in **2500** copies



CSR in the field of energy and environment

22 best practices implemented by the Nordic companies in Poland in the area of environmental protection and energy efficiency

SPCC Photo Competition 2013



164 qualified photos and **12** winners chosen under the theme: 12 reasons to visit Scandinavia

Patronage over among others:

- Nordic Cross Point, March
- Polish-Finnish E-Procurement Forum, April
- Open to Scandinavia – conference organized by Warmia & Mazury Voivodeship, September
- Scandinavian Business in North Poland – conference organized by Białogard Invest Park, October



8 pages of special supplement about Scandinavia issued with "Puls Biznesu" on 26th of November 2013 distributed in **20 000** copies

Information about SPCC activities and Scandinavian related issues has appeared more than **100** times in different media: Internet, tv, radio and newspapers

SPCC Patrons:

ARPI Group
Outsourcing Solutions

DNB

Danske Bank

descom

ELTEL
networks

ERICSSON

GREENCARRIER

Handelsbanken

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onninen

OpusCapita

Radisson
CENTRUM HOTEL WARSAW

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