

2014 REVIEW



**BUSINESS
SUPPORT**

EVENTS



PROMOTION

Last year we celebrated the 10th Anniversary of the Scandinavian-Polish Chamber of Commerce and concluded the year with 54 new companies joining the Chamber. We have organized some 60 events which were attended by 4000 participants.

We are proud of the fact that SPCC is developing well and is an organization of great importance for the Scandinavian-Polish business community being more and more visible and appreciated on the Polish market.

SPCC would like to thank its Members for their support during the past ten years and assure you that the Chamber will continue to assist you and fulfill your expectations. We encourage our Members to take an active part in the variety of business and social events which we have planned for 2015.

We are happy to start with you a new decade of the SPCC presence in Poland.

Carsten Nilsen, SPCC Chairman

BUSINESS SUPPORT

DEVELOPING BUSINESS CONNECTIONS

*STRONG NETWORK WITH 10 YEARS OF EXPERIENCE
ON THE POLISH MARKET*

341 corporate Members

+54

companies
joined
SPCC
in 2014

328

Members in

2013

341

Members in

2014

Swedish Section:
132 Members

+14↑



39%

26%

Danish Section:
88 Members



-9↓

+7↑



Norwegian Section:
59 Members

17%

18%



+1↑

Finnish Section:
62 Members

50%

of Member companies have
been associated with SPCC
for 5 years or longer

30%

of companies have been
the Member of SPCC
since the Chamber was
founded in 2004

22

Honorary Members

New Honorary Member:



Embassy of Lithuania

BUSINESS SUPPORT

DEVELOPING BUSINESS CONNECTIONS

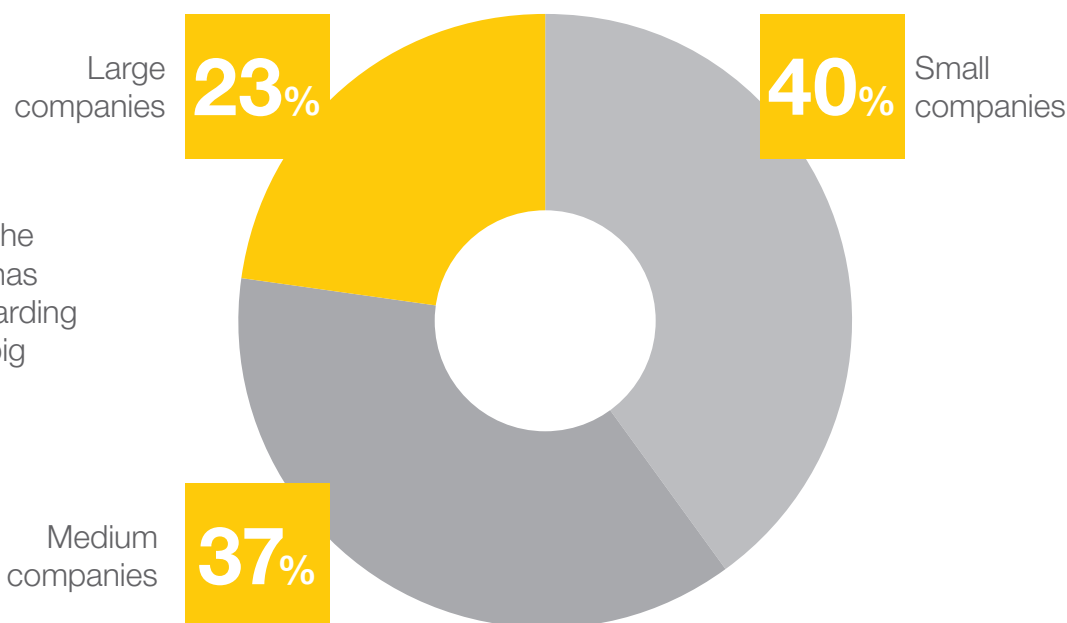
65%

of SPCC Members are located in **Warsaw**

Other cities are: Szczecin **13%** Tricity **10%** Poznań **5%**
Wrocław **4%** Kraków **3%**

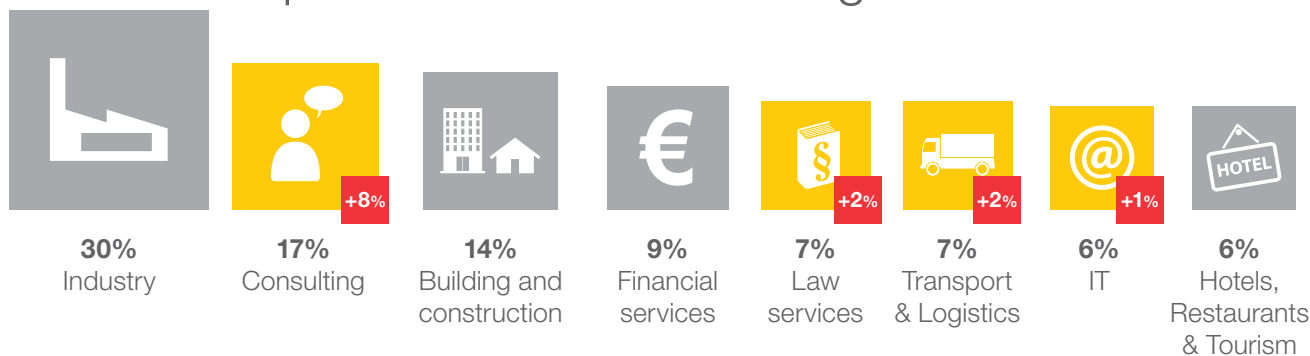
Warsaw region is the most popular location among SPCC Members with **fast growing** percentage of companies from **Łódź**

Share of companies from **Szczecin** area has **doubled** in comparison with the last year



Since last year the increase of **6%** has been noted regarding the number of big companies

The most represented sectors among SPCC Members:



EVENTS

NETWORKING AND EXPERIENCE EXCHANGE PLATFORM

62

events organized by SPCC in 2014

Attended by more than

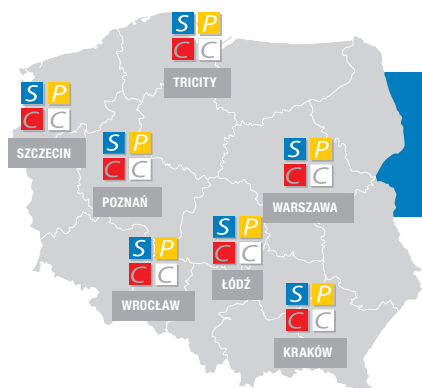
4000

participants



22

events organized by the National Sections



24

events organized in

regions: Tricity, Szczecin, Poznań,
Wrocław, Kraków and Łódź

Around 50 different venues



Wide range of topics including:

Economy / Leadership / Management / HR and communication / Tax and legal issues / Outsourcing / Women in business / IT / Innovation / Investments

108



renowned speakers:

Mr. Mateusz Szczurek, Minister of Finance

Mrs. Mari Kiviniemi, Prime Minister of Finland (2010-2011)

Mr. Halldór Ásgrímsson, Prime Minister of Iceland (2004-2006), Secretary General of the Nordic Council of Ministers

Evelyn Higler, CEO Ikea Retail Poland

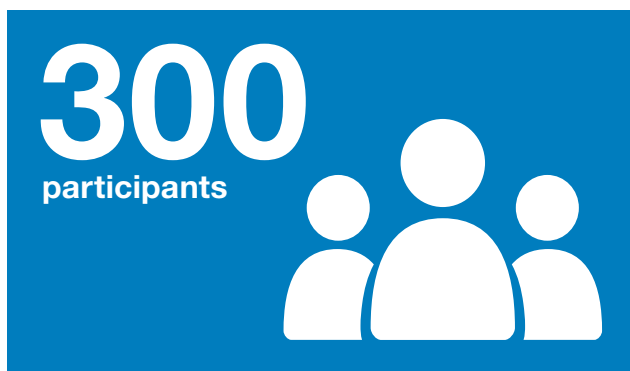
Ulf Öhlander, Programme Manager, Vinnova – Sweden's innovation agency

EVENTS

NETWORKING AND EXPERIENCE EXCHANGE PLATFORM

Anniversary events organized in **6** cities

The SPCC **10th** Anniversary Debate in Warsaw with



Gdańsk



Szczecin



Poznań



Wrocław



Kraków

8

events organized under
SPCC Patronage, including:

Polish-Swedish ICT Meeting Point in Göteborg, April

Vth ABSL Conference, June

Open to Scandinavia – conference organized by
Warmia & Mazury Voivodeship, September

PROMOTION

PROMOTING NORDIC VALUES, BUSINESS CULTURE AND
SUPPORTING SCANDINAVIAN-POLISH COOPERATION



“Scandinavian companies in the Polish landscape”

SPCC 10th Anniversary Publication summarizes the experiences of Nordic companies active on the Polish market and presents **32** examples of Nordic investments in Poland printed in **1500** copies

Articles and information generated by SPCC has appeared in major Polish daily newspapers and business media, including:

- “Puls Biznesu” – Special supplement on CSR and Scandinavia issued on 27th of March
- “Dziennik Gazeta Prawna”
- “Gazeta Wyborcza”
- “Rzeczpospolita”



Information about SPCC 10th Anniversary and the development of Polish-Scandinavian business cooperation has appeared in over **15** Internet portals, newspapers and radio



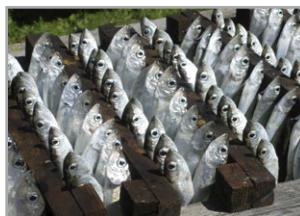
„Direction Scandinavia – doing business with Denmark, Finland, Norway and Sweden”

16 articles covering important issues regarding economic situation, legal and tax regulations, cultural differences in business and cooperation possibilities in the field of transport and logistics



SPCC Photo Competition 2014 – Nordic culinary inspirations

The best of the Nordic cuisine and culinary traditions photographed by SPCC Members in **60** photos



SPCC Patrons:

ARPI Group
Outsourcing Solutions

DNB

Danske Bank

ELTEL
networks

ERICSSON

GREENCARRIER

Handelsbanken

Kinnarps

onninen

Bank Polski

Radisson
CENTRUM HOTEL, WARSAW

SEB

VOLVO