

# SPCC 2016 Review

BUSINESS  
SUPPORT



EVENTS



PROMOTION



The Scandinavian-Polish Chamber of **Commerce** is one of the biggest and most active bilateral chambers in Poland. We are proud to represent around **390 Members** and to assist them in developing their activities within the Scandinavian-Polish business community. In 2016 we organized **85 events** which were attended by **6000 participants**. We extend a warm thank you to all our guests for being with us.

New opportunities are ahead of us in 2017 and we will continue offering our Members **business support**, a wide range of **events** and **promotion** possibilities. We encourage you to make the most of your membership and we will keep you informed about our initiatives for the next 12 months. Let this be a great year and we hope to see you at our events!

**Carsten Nilsen,**  
SPCC Chairman



# BUSINESS SUPPORT

DEVELOPING BUSINESS CONNECTIONS

## 389 all SPCC Members

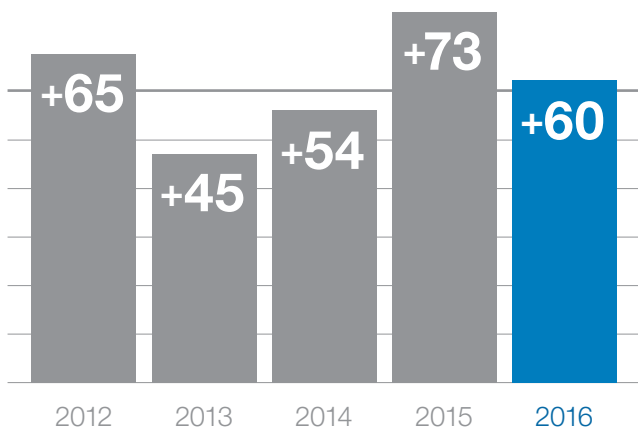
### 364

Corporate Members

### 23

Honorary Members

**+ 60** new Members joined SPCC in 2016



**59** is the average number of Members joining SPCC in 2012-2016



More than **1000** contact persons from Member companies are in the SPCC database



**50%** of Member companies have been associated with SPCC for 5 years or longer

### 2

Individual Members

### SPCC NATIONAL SECTIONS

Swedish Section  **38%**  
140 Members

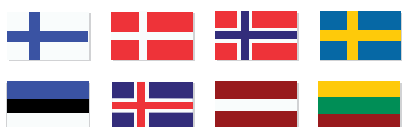
Danish Section  **26%**  
96 Members



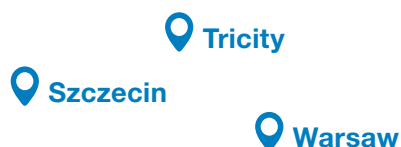
**19%**  Finnish Section  
67 Members

**17%**  Norwegian Section  
61 Members

The Chamber represents **8** Nordic and Baltic countries:



Top locations for SPCC member companies:



The most represented sectors:



Industry



Building and construction



Consulting



# EVENTS

NETWORKING AND EXPERIENCE  
EXCHANGE PLATFORM

**85** events organized in 2016

**33**

regional events

**19**

events organized  
by the SPCC  
National Sections



**7** events  
Swedish Section



**4** events  
Danish Section



**4** events  
Norwegian Section



**4** events  
Finnish Section



**6000**

participants representing

**300**

Member  
companies

In 2016 we were discussing:



**Leadership in the XXI century**



**Innovation**



**Scandinavian-Polish economic cooperation**



**Scandinavian retail**



**HR, CSR trends and latest legal issues**

Selected SPCC events:



**Kick-off  
Business Mixer**



**SPCC SALES 2.0:**  
The DNA of Scandinavian  
Retail in Poland



**Welcome Back to Work  
Business Mixer**



**SPCC Family  
Sports Picnic**



January

March

May

June

September

October

**Annual General  
Assembly**



**Economic  
Outlook**



**Conference: Innovative solutions of  
Scandinavian companies in Poland**







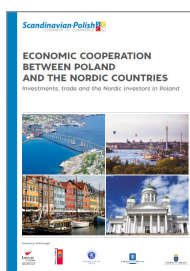
# PROMOTION

PROMOTING NORDIC VALUES, BUSINESS CULTURE AND SUPPORTING SCANDINAVIAN-POLISH COOPERATION



## Innovative solutions of the Scandinavian companies in Poland

In the report for the first time we are investigating the innovative potential of the Scandinavian business in Poland and the possibilities for cooperation between Poland and Scandinavia in developing innovation. The project was created in cooperation with IKEA, VELUX, Atlas Copco, Cybercom, Electrolux, NEFCO, SEB and Skanska and under Honorary Patronage of the Ministry of Development and the Nordic Embassies in Poland.



## Economic cooperation between Poland and the Nordic countries

The report presents the latest data about the Nordic investments in Poland, the value of trade exchange and the presence of the Nordic companies in Poland. The analysis is supplemented by comments from the Nordic and Baltic Ambassadors in Poland.

 **20,9 mln €**

was the value of trade turnover between Poland and the Nordic countries in 2015



## SPCC E-MAGAZINE

A quarterly online publication with up to date information about the Polish and Scandinavian markets. In the e-magazine you will also find articles and interviews with key stakeholders representing Scandinavian-Polish business community.

## Photo Competition – SCANDINAVIAN LIFESTYLE

Various elements of Scandinavian lifestyle were presented on **100** pictures submitted to the photo competition by our Members!



## SPCC IN THE MEDIA

**67** articles and notes concerning SPCC activities and **5056** articles on Scandinavia and Scandinavian companies in Poland were published in printed and on-line media

SPCC Patrons:

